



The software house that simplifies  
your work processes.

Company profile



# MAX APPLICATION

## ABOUT US

We are an Italian company that develops Oracle database-based information systems and designs customizable software, with a unique aim:

***optimize and simplify customer business processes***

# MAX APPLICATION HISTORY

## A BRIEF TIMELINE

1990

A team of computer technicians, among the first in Italy, decided to focus on **Oracle** database, developing accounting, finance and management control systems.

2003

After a cooperation between two development teams, one in Biella and one in Turin, **Max Application** company is founded. The company offers a significant range of software dedicated to companies and public administration.

2007

Max Application decides to create a business unit dedicated to the **pharmaceutical field** following to the growing need of Italian pharmaceutical companies to equip themselves with a pharmacovigilance database.

2008

The first version of **SafetyDrugs**, the software specific for the pharmacovigilance management, is released, followed four years later by its **Business Intelligence** module.

2018

Release of the new version of the pharmacovigilance database designed to comply with the **ICH E2B (R3)**.

# OUR MISSION

Software for us is not just a "product", it is a "**service**" to be supplied with continuity. Therefore we are structured to solve clients' questions with expertise and readiness.

We are recognized for the ability ***to listen, to understand and to solve*** the issues posed by our interlocutors.

It is an *Italian style* to do things, appreciated all over the world.

# OUR TEAM

THE WORKING GROUP CONSISTS OF  
TWENTY PEOPLE EXPERT IN:

- PHARMACOVIGILANCE
- VALIDATION OF AUTOMATED INFORMATION SYSTEMS
- APPLICATIVE SOLUTIONS FOR BUSINESS MANAGEMENT
- COMPANY ORGANIZATION AND PRODUCTION PLANNING
- BUSINESS INTELLIGENCE (QLIKSENSE)
- DATABASE ADMINISTRATION (ORACLE)
- SYSTEM ADMINISTRATION (UNIX, MICROSOFT)
- WEB DEVELOPMENT TOOLS AND FRAMEWORKS (ORACLE, NODEJS, ANGULARJS)
- AFTER-SALES SUPPORT

# OUR OFFERS



## INDUSTRY

We offer a suite of products dedicated to production, sales and financial cycle management



## PHARMA

We propose a safety database for the pharmacovigilance management, complemented by its Business Intelligence



## AD HOC PROJECTS

We are available to design and develop tailor-made projects like websites, software, apps and much more

# OUR SERVICES

## SOFTWARE AS A SERVICE

Our solutions are available in SaaS modality, provided by Oracle cloud.

The Disaster Recovery is included and the Data Protection is guaranteed in compliance with the GDPR.

## VALIDATION SUPPORT

We offer a support during the Computer System Validation, one of the most onerous phase of a new software implementation.

## CONSULTANCY ON SPECIFIC PROJECTS AND SYSTEMS

We offer a customization of our applications following the user requirements. Our team is composed by project manager, field specialist analyst, systems experts and a development group.

## REMOTE PROTECTION AND MONITORING SYSTEM

On-line and on-real time monitoring of virtual servers and workstations by our specialized technicians along with antivirus system management.

# QUALITY

Our team commitment has allowed,  
since 2007, to achieve the

**UNI EN ISO 9001**  
quality certification



# PRIVACY

We are fully compliant to the **GDPR**:  
to increase data security and ensure greater  
protection, we have chosen to avail ourselves of a  
**DPO.**

# ASSISTANCE

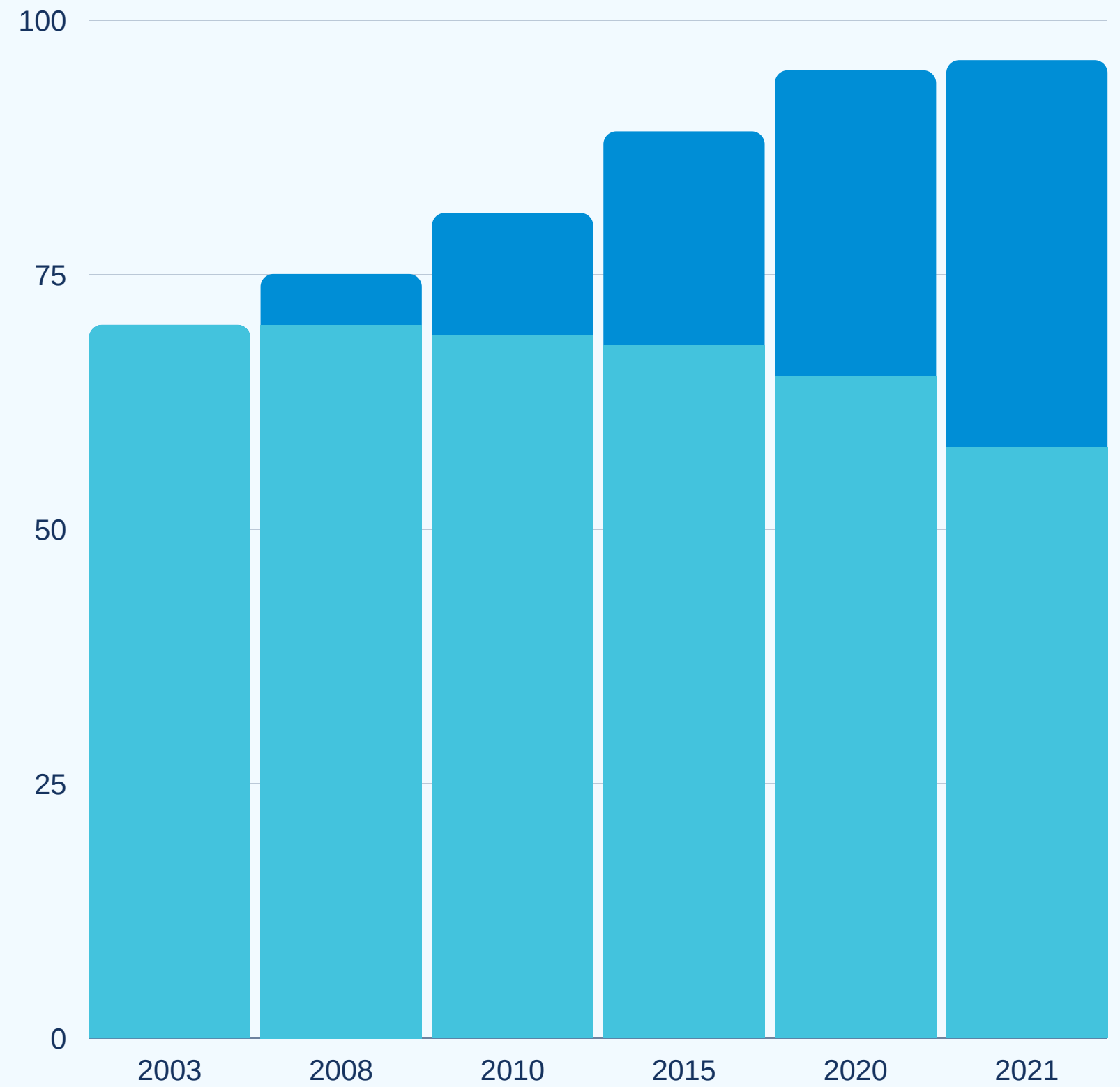
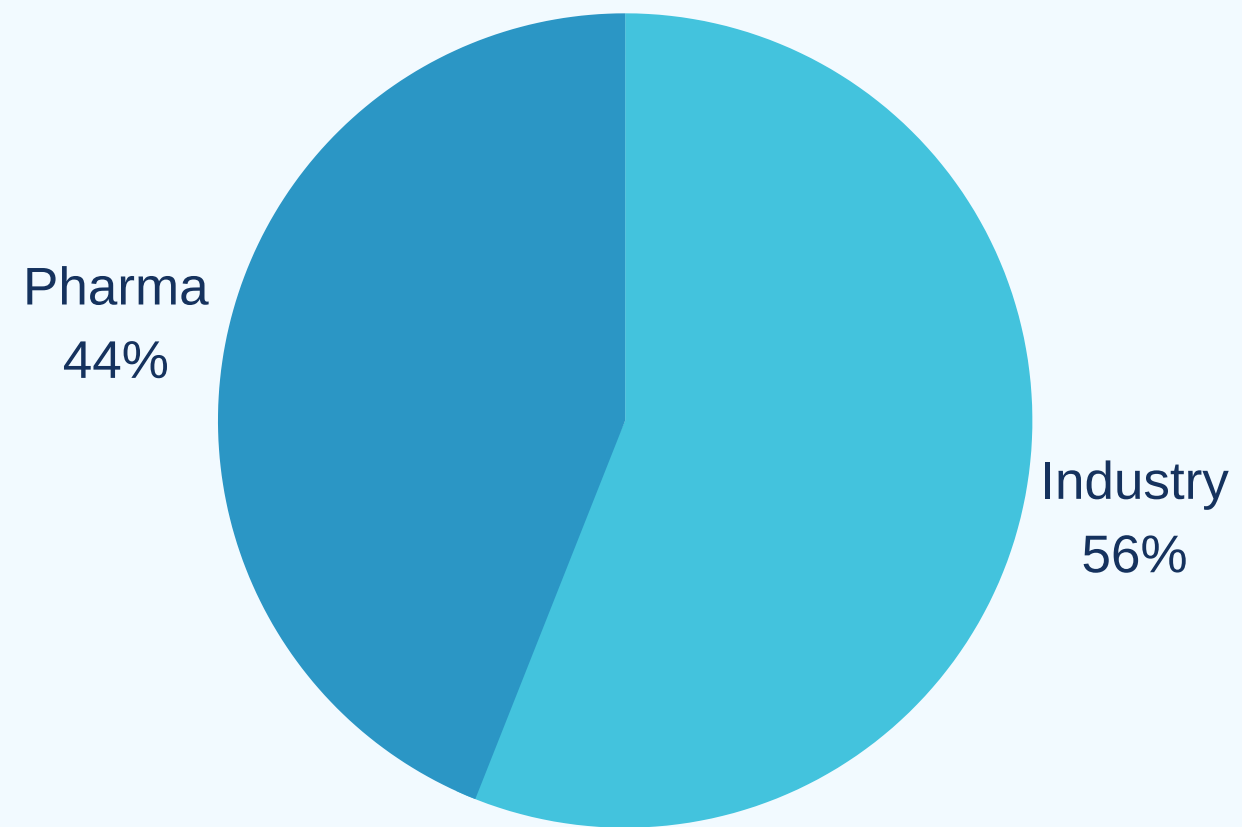
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The assistance is directly performed by ourselves. We developed a **dedicated portal**, ACU: thanks to this, clients can open assistance tickets that directly reach the requested technician, without having to pass through the dispatch, speeding up the resolution time.

# CUSTOMER SATISFACTION



# CLIENTS ACQUISITION



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## OUR GOAL

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Create software  
that simplify your  
work processes

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# CONTACT US

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## HEADQUARTERS

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# See you on Social Media



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MAX

Application

Sistemi Informativi Aziendali